



JAM SCSH, INC.

Most musicians feel **invisible**

THE MUSIC INDUSTRY IS **BROKEN** FOR EMERGING ARTISTS



Fans **lack genuine** discovery

Fans scroll through endless content, but rarely find emerging artists to support.



Artist career growth feels **unachievable**

Unestablished artists suffer.



Fragmented and **controlled** by rights holders

Platforms and labels control distribution, leaving artists and fans powerless.

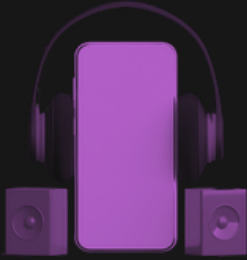
The top **1%** of artists on Spotify capture **77%** of all artist revenue on the platform.
Spotify distributes about **70%** of its gross revenue to rights holders.



THE MUSIC INDUSTRY IS ANTIQUATED



Pre-Napster Era



Digital Music Era

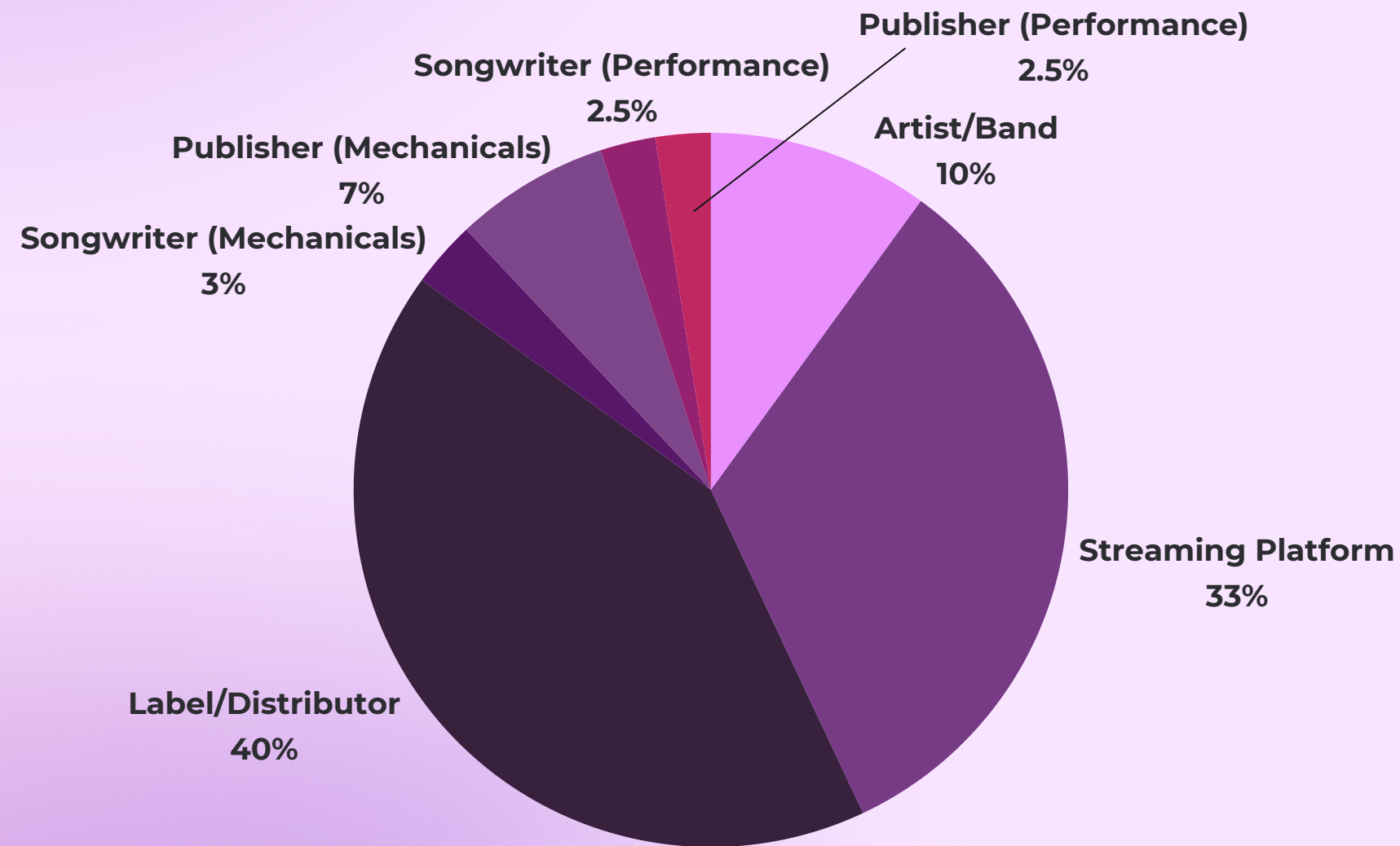


Jam Scsh



REDEFINING HOW ARTISTS MONETIZE

Distribution per \$1.00 of Streaming Revenue



Distribution per \$1.00 of Live Streaming Revenue on Jam Scsh



JAM SC5H IS THE LIVE PLATFORM FOR ARTISTS AND CONSUMERS

We are bringing the economics of busking and the experience of live music to an accessible, immersive platform



Fans discover and **support**

Personalized feeds, live studio sessions, exclusive access.



Artists grow and **monetize**

Virtual busking, live-streamed concerts, community building.



One **music-first** ecosystem

No platform-hopping, no middlemen, authentic engagement.



FOUR IMMERSIVE EXPERIENCES



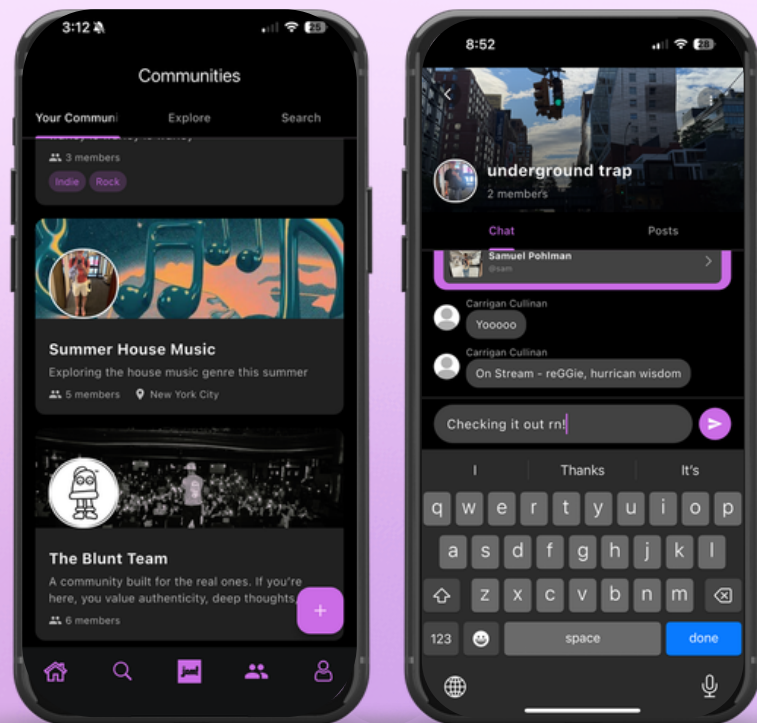
Live Jam Scshes 📶

Recording sessions, competitions, and concerts **live-streamed** directly to fans.



Short-Form Content 🎬

Interactive clips, collabs, and viral discovery.



Community Interface 👤

Network through music and discover events near you.

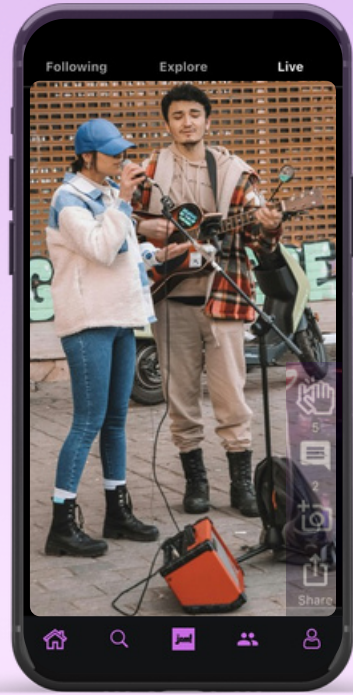


Live Events 🎫

Iconic Jam! Concerts and Scshes in major cities.



SCALABLE REVENUE

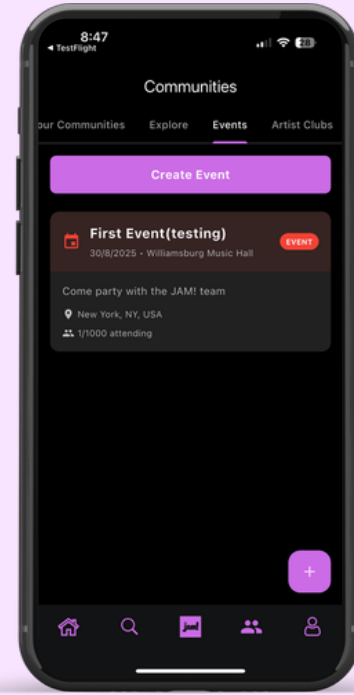


NOW

2026+

Live Donations and Tips

Virtual busking through Twitch-like livestreams and broadcasted concerts. We make 12.5% commission on all donations and tips to artists.

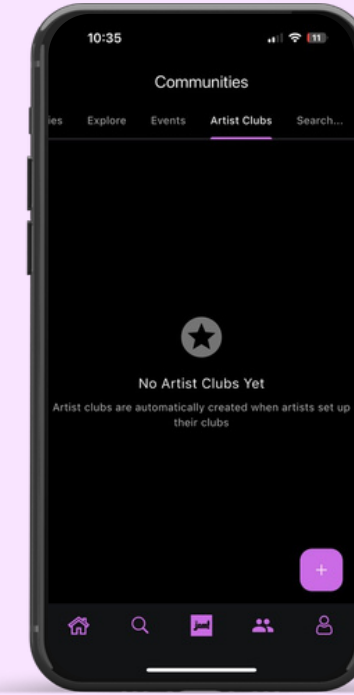


NEXT

2027-2028+

Jam! Live Events Event/Account Boosting

Ticketed **Jam! Concerts and Scshes** producing revenue from sales and sponsorships. Users pay to boost videos and communities.



FUTURE

2029+

Advertisements Artist Clubs

Feed-based **advertising** at scale. **Exclusive clubs** for artists to charge fans a monthly subscription fee for behind-the-scenes content.



WE ARE EXPLOITING THE GLOBAL CREATOR ECONOMY NOW

We are bringing the economics of busking and the experience behind live music to an accessible, immersive platform.



Explosive Market Growth

Social platforms (\$286.5B market, 13% CAGR)
Recorded music (\$29.6B market, 9% CAGR)



Demand for Intentionality

Listeners want deeper connection beyond algorithms
Spotify is passive, social media is oversaturated with content



Platform Instability and Oversaturation

TikTok's operational/legal uncertainty
Negative engagement reports on doomscrolling
Users searching for a healthier alternative



Cultural Shift to Creators

Global creator economy market valued at \$250–300B
in 2024, projected to exceed \$480B by 2027
YouTube paid \$30B+ to creators in the last three years



ALL-IN-ONE, ARTIST-FIRST, INTENTIONAL

| | MUSIC-CENTRIC | COMMUNITY INTERFACE | FAN-ARTIST ENGAGEMENT | LIVE STREAMING AND EVENTS | ARTIST MONETIZATION | INTENTIONAL AND ALGORITHMIC | |
|-------------|---------------|---------------------|-----------------------|---------------------------|---------------------|-----------------------------|---|
| jam! | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| PATREON | ✗ | — | ✓ | ✗ | ✓ | ✓ | ✗ |
| Instagram | ✗ | — | — | ✗ | — | ✗ | ✓ |
| TikTok | ✗ | — | — | ✗ | — | ✗ | ✓ |
| bandcamp | ✓ | ✗ | ✗ | ✗ | — | ✓ | ✗ |
| reddit | ✗ | ✓ | ✗ | ✗ | ✗ | — | — |
| Spotify | ✓ | ✗ | ✗ | ✗ | ✗ | ✓ | ✗ |
| twitch | ✗ | ✓ | — | ✓ | — | ✗ | — |



RAPID GROWTH AND TRACTION

100+

Artists on Jam!

For our Wesleyan/Korea Pilot

3.2M+

Views

On first nine social media posts

500+

Videos Posted

By artists who love Jam!

\$0

Spent

On development, marketing, and getting artists on our platform

Our Pilot Test was launched on March 31st



INTERNATIONAL TEAM



Sam Pohlman

Co-Founder & CEO

New York, NY



Gareth Chaston

Co-Founder & CTO

Dublin, Ireland



Maxim Aschenbrenner

CIO & VP of Engineering

Prague, Czech Republic



Sofia Chwe

Co-Founder & VP of Marketing

Seoul, South Korea



ANGEL ROUND I INVESTMENT OPPORTUNITY

\$300K SAFE investment on a \$5M Post-Money Valuation Cap with 20% Discount
20% Subscribed

Operational Runway for 250,000 Users

CONTACT

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